

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION OF)
) ART UNIT: 3622
JESSE T. QUATSE ET AL.)
) EXAMINER: DANIEL LASTRA
APPLICATION NUMBER: 10/616,486)
)
FILED: JULY 8, 2003)
)
TITLE: HIGH-PRECISION CUSTOMER-)
BASED TARGETING BY INDIVIDUAL)
USAGE STATISTICS)

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION UNDER

37 C.F.R. § 1.116

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

An appeal brief appealing the final rejections of the Office Action mailed November 16, 2006 is being timely filed by the due date. Applicant requests amendment of the application as follows.

IN THE CLAIMS

Please amend claims 20 and 23 as shown by the enclosed marked up version of the claims. Applicants have amended claim 20 to correct an antecedent basis error and have amended claim 23 to correct typographical errors.